

# INDUSTRY CONVERGENCE: ACCELERATING SUSTAINABLE DEVELOPMENT

## WHAT IS ABU DHABI SUSTAINABILITY WEEK (ADSW)?

Abu Dhabi Sustainability Week is a manifestation of the UAE's proactive, forward thinking approach to sustainability and its commitment to furthering our understanding of the major social, economic and technology trends shaping the world today.

As one of the world's largest and most impactful sustainability gatherings, the week brings together a unique mix of policy makers, industry specialists, technology pioneers with the next generation

of sustainability leaders. Through its initiatives and events, ADSW helps to drive the sharing of knowledge, implementations of strategies and delivery of solutions to drive human progress.

## WHEN IS ADSW?

12-19 January 2019

## ADSW 2018 IN NUMBERS

**38,000**  
ATTENDEES



**175**  
COUNTRIES



**3,000**  
STUDENTS



**180**  
MINISTERS



**850**  
EXHIBITING  
COMPANIES



**300**  
HIGH LEVEL  
SPEAKERS



**630**  
MEDIA  
REGISTRATIONS



**\$15 Bn**  
WORTH OF DEALS  
ANNOUNCED



**16**  
NATIONAL  
PAVILIONS



**40**  
EXHIBITING  
COUNTRIES



**4000**  
OPENING CEREMONY  
DELEGATES



**1,215**  
CONFERENCE  
DELEGATES

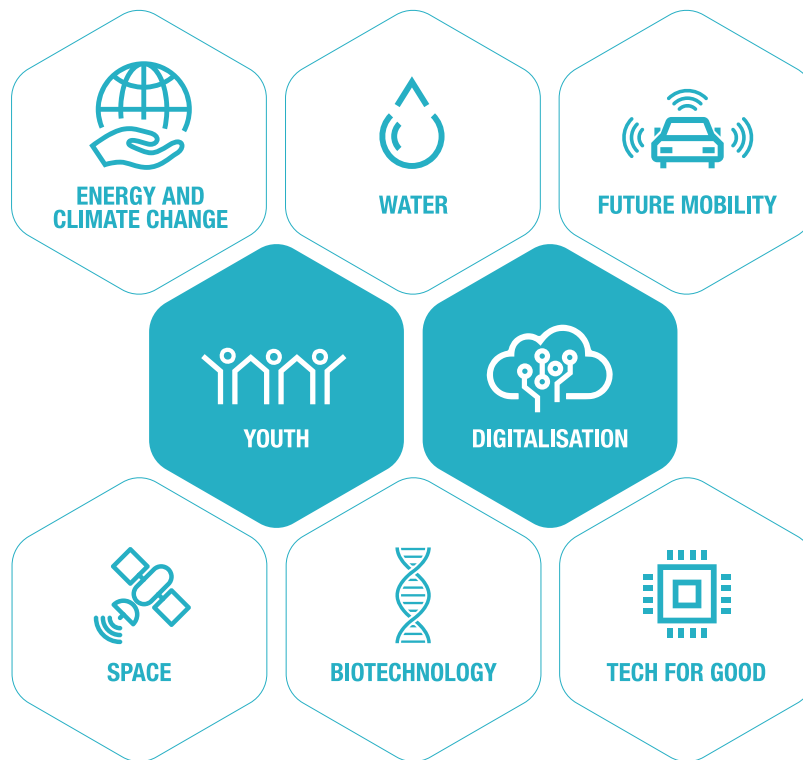


## ADSW 2019 THEMES AND TOPICS

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We stand on the brink of a technological revolution that will accelerate sustainable development through the convergence of the physical and digital space. Under the theme of 'Industry Convergence:

Accelerating Sustainable Development', ADSW will explore how industries are being transformed by digital technologies, while helping to address some of society's most pressing sustainability challenges.



### 1. Energy and Climate Change:

Central to tackling climate change is the global transition to renewable energy, which will contribute to lowered carbon emissions and improved energy security.

### 2. Water:

The world's growing population is increasing water scarcity and putting extreme pressure on water resources, with global demand expected to increase by 55% by 2050.

### 3. Future Mobility:

A major global shift is underway which will transform the way people travel and goods are transported, especially in towns and cities, making it easier, faster and safer.

### 4. Space Exploration:

The challenges of space exploration have sparked new scientific and technological knowledge, leading to a better understanding of our planet and its sustainability challenges.

## 5. Biotechnology:

Modern biotechnology is accelerating the development of breakthrough products and technologies, helping to tackle some of the world's most pressing and immediate sustainability challenges.

## 6. Technology for Good:

Today over one billion people lack access to electricity, 780 million people lack access to safe drinking water, and around half the world does not have access to the internet.

### Running across ADSW's 2019 programmes and pillars will be Youth and Digitalisation.

#### • Youth:

ADSW is a key contributor to the empowerment of youth in the UAE and around the world through key youth related initiatives including the Student Exclusive Ambassadors Programme.

#### • Digitalisation:

The convergence of advanced digital technologies like big data and artificial intelligence have the potential to transform nations, and drive real socio-economic change.

## KEY EVENTS AT ADSW



International Renewable Energy Agency (IRENA)  
General Assembly  
January 12th - 13th



UAE Rain Enhancement Science Awards Ceremony  
Date to be confirmed



Atlantic Council Global Energy Forum  
January 12th - 13th



WFES Expos, Forums and Initiatives  
January 14th - 17th



The Opening Ceremony and The Zayed Sustainability Prize Awards Ceremony  
January 14th



Climate Innovations Exchange  
A World Future Energy Summit Initiative  
January 14th - 17th



The Future Summit  
January 15th - 16th

The Student EXCLUSIVE

The Student Exclusive  
January 15th - 17th



Women in Sustainability, Environment and Renewable Energy (WiSER) Forum  
January 16th



The Festival at Masdar City  
January 18th - 19th

## WAYS TO BECOME INVOLVED IN ABU DHABI SUSTAINABILITY WEEK

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### 1. Attend:

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We welcome stakeholders from around the world to attend Abu Dhabi Sustainability Week. The week provides a unique opportunity to network, share knowledge and conduct business with individuals and companies from around the world.

### 2. Participate:

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During ADSW there is a number of opportunities for stakeholders to be involved, from being a speaker and exhibitor, to becoming an official partner of ADSW and owning elements of its programme and pillars.

### 3. Support:

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Stakeholders can actively support ADSW in many ways, including following ADSW on social media @ADSWagenda, sharing its news and announcements, referencing ADSW during meetings and speeches, providing video testimonials, quotes and opinion articles.

### 4. Follow and Engage:

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adswagenda



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@ADSWagenda



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## CONNECT WITH US

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Use #ADSW in every post when discussing ADSW

### HASHTAGS FOR ADSW

#ADSW #Sustainability

#IndustryConvergence

#MASDAR #InAbuDhabi

**More information:** If you would like more information on ADSW and its programmes, please visit [abudhabisustainabilityweek.com](http://abudhabisustainabilityweek.com)

### Contact details:

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